

H A S S E L B L A D

The Hasselblad name has been linked with cameras almost since the early days of photography itself. It has become synonymous with the utmost in camera reliability and image quality. Hasselblad develops, produces and sells cameras, full frame 48mm DSLRs and scanners of outstanding quality for professional and discerning amateur photographers.

COUNTRY MANAGER FOR FRANCE

For further development of the expansive sales of Hasselblad cameras in France, Hasselblad is searching for a country manager with the following profile :

Functional description : responsible for the management of the Hasselblad company in France and for the sales of its product portfolio within the professional camera business as well as implementation of market strategies as defined by Hasselblad A/S.

Nationality : Preferable French. If the candidate is not French, he or she must have a thorough knowledge of French culture.

Language : The candidate must be able to speak and write French and English fluently.

Education : Commercial or photographic educated candidates (e.g. Bachelor of commerce degree) with documented sales results within the camera business. Or candidates with a solid experience from the business sector, and with the proper personal characteristics.

Professional experience : The candidate has a solid sales experience acquired in the camera business. An absolutely essential aspect in this experience is a deep knowledge of channel management. This professional experience will also show a very good sales track record as well as managerial experience. Furthermore, the candidate should be able to show experience in setting up strategies, in negotiating

and in working in partnerships.

Personal qualifications : The candidate is an excellent sales person, a skilled negotiator and also a strong leader. He/she is an effective communicator who gives instant credibility. He/she is a self-starter, pro-active and has a personal and healthy drive to succeed.

A loyal person who has a thorough knowledge of the importance of reporting, communicating and giving information to the parent company.

Salary : The salary will be competitive in accordance with the market standards.

Location : the country manager will be responsible for the sales office of Hasselblad A/S in Paris and he/she will report to the International Sales Director of the company in Copenhagen.

Please send your application and CV in English by e-mail before 16th of February 2007 to :

**Ambassade Royale de Danemark, Trade Council of Denmark, France,
77 Avenue Marceau, 75116 Paris**

**Att. Commercial Counsellor, Stig Fugl Lund : stilun@um.dk ;
cc. Mette Birkemose : commercial2@amb-danemark.fr**